



County of Los Angeles CHIEF EXECUTIVE OFFICE

Kenneth Hahn Hall of Administration
500 West Temple Street, Room 713, Los Angeles, California 90012
(213) 974-1101
<http://ceo.lacounty.gov>

WILLIAM T FUJIOKA
Chief Executive Officer

August 11, 2010

To: All Department Heads

From: William T Fujioka
Chief Executive Officer

A handwritten signature in black ink, appearing to read "W. T. Fujioka", is written over the printed name and title.

Board of Supervisors
GLORIA MOLINA
First District

MARK RIDLEY-THOMAS
Second District

ZEV YAROSLAVSKY
Third District

DON KNABE
Fourth District

MICHAEL D. ANTONOVICH
Fifth District

2010 CHARITABLE GIVING CAMPAIGN KICK-OFF BREAKFAST INVITATION

The County of Los Angeles' annual Charitable Giving Campaign will kick-off on Tuesday, September 14, 2010, 8:00 a.m., at an executive breakfast at the Music Center, Salon A, Fifth Floor, 135 North Grand Avenue, downtown Los Angeles. **"Helping Our Communities Grow"** is the theme. A motion by Supervisor Gloria Molina, Chair of the Board, will be introduced on August 17, 2010. The Campaign results and a copy of the Board motion are attached.

Please select a Department coordinator for the Charitable Giving Campaign. The coordinator will interface with the countywide campaign coordinator in the CEO Office of Workplace Programs. Your coordinator also is asked to attend the annual training workshop, scheduled for Wednesday, August 18, 2010, 8:30 a.m., Kenneth Hahn Hall of Administration, 500 West Temple Street, Room 739, downtown Los Angeles.

The attached Campaign results show that County employees continue to give generously to help low-income children and families across the County. Last year, employees raised \$1.3 million through payroll deduction and one-time fundraising activities. Our five campaign partners, United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, EarthShare California and the United Latino Fund will use the employee donations to support vital health and human service programs.

Our campaign partners also will participate in the kick-off breakfast. You and your department coordinator are invited to attend. Please confirm your attendance and arrange parking by contacting CEO Workplace Programs at (213) 974-2495 by Monday, September 13, 2010.

"To Enrich Lives Through Effective And Caring Service"

**Please Conserve Paper – This Document and Copies are Two-Sided
Intra-County Correspondence Sent Electronically Only**

All Department Heads
August 11, 2010
Page 2

This year the County campaign also will include an opportunity for "Direct Designation" agencies to promote their services to County employees. More information will be provided to your Department coordinator at the August 18, 2010 training workshop.

Thank you for your continued support of the County's Charitable Giving Campaign and I look forward to seeing you at the kick-off on September 14, 2010.

If you have any questions, please contact Victoria Pipkin-Lane, Director of Workplace Programs at (213) 974-2495 or at vpipkin@ceo.lacounty.gov.

WTF:BC:EFS
VPL:cg

Attachments

c: Each Supervisor
Departmental Charitable Giving Campaign Coordinators

MOTION BY SUPERVISOR GLORIA MOLINA

August 17, 2010

County employees generously have supported the annual Charitable Giving Campaign (CGC) through payroll deductions and one-time fundraisers. This voluntary campaign raises funds that benefit low-income men, women and children. This year the County will sponsor its 32nd Charitable Giving Campaign—the theme is “Helping Our Communities Grow.”

The CGC is a partnership with five, Board-approved fund distribution agencies (FDAs)—United Way of Greater Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, EarthShare California and the United Latino Fund. The FDAs provide funding to community-based organizations that offer health and human services to people in need across the County.

County Departments, led by a Department coordinator, will promote campaign support through a payroll deduction, and will sponsor a variety of fundraisers. CGC activities include discount tickets to movie premieres held at El Capitan Theatre in Hollywood, bean bears, sporting events, bake sales and silent auctions.

The Chief Executive Office, Office of Workplace Programs, will also organize an opportunity for independent agencies, known as “Direct Designations,” to promote their non-profit agency to County employees. This effort is in keeping with the Board’s 1998 directive that “employees may make direct designations to any eligible, non-profit organization of their choice, by submitting the authorized direct designation form to the Participating Agency or FDA for processing.”

MOTION

Ridley-Thomas _____

Yaroslavsky _____

Knabe _____

Antonovich _____

Molina _____

The Campaign's "Helping Our Communities Grow" theme carries out two strategic plan goals: Workforce Excellence and Children and Families Well-Being. A successful campaign attests to our Workforce Excellence and the funds raised will benefit children and families in need across the County.

Departments are encouraged to promote payroll deduction through e-mail blasts, bulletin boards and staff meetings. The CGC will be conducted from September 13, 2010 through December 15, 2010. Proceeds will be divided evenly among the five fund distribution agencies.

I, therefore, move that the County of Los Angeles Board of Supervisors take the following actions:

1. Approve "Helping Our Communities Grow" as the theme of the 2010 Charitable Giving Campaign;
2. Encourage all County employees to support the voluntary, fundraising effort by signing up for payroll deduction and/or supporting the various one-time fundraising activities;
3. Authorize Countywide and Departmental fundraising activities, excluding the use of outside vendors, in support of the campaign;
4. Request that the Chief Executive Office, Office of Workplace Programs, organize at an event at a County facility whereby "Direct Designations" will promote their non-profit agency to County employees;
5. Waive parking fees in the amount of \$850, excluding the cost of liability insurance, at the Music Center on Wednesday, August 18, 2010, for department coordinators to attend the annual Charitable Giving Campaign training workshop; and
6. Waive parking fees in the amount of \$680, excluding the cost of liability insurance, at the Music Center on Tuesday, September 14, 2010, for persons attending the annual executive kickoff breakfast for the campaign.

COUNTY OF LOS ANGELES
AWARD WINNERS FOR 2009 CHARITABLE GIVING CAMPAIGN
PAYROLL DEDUCTIONS
FINAL REPORT

ATTACHMENT

GROUPS	DEPARTMENTS	TOTAL PERM. EMP	TOTAL EMP. ON PAYROLL	PERCENT OF EMP.
A. 3,000 AND ABOVE EMPLOYEES	Sheriffs	16447	800	5%
	Health Services	16019	856	5%
	Public Social Services	12891	1428	11%
	Children and Family Services	6794	210	3%
	Probation	5901	281	5%
	L.A. Superior Court	5567	319	6%
	Fire Department	3941	311	8%
	Public Health	3698	246	7%
	Mental Health	3545	200	6%
	Public Works	3210	469	15%
B. 500 TO 2,999 EMPLOYEES	District Attorney	2086	79	4%
	Internal Service Department	1964	223	11%
	Child Support Services	1685	43	3%
	Assessor	1423	164	12%
	Public Defender	1096	50	5%
	Parks and Recreation	1080	99	9%
	Registrar Recorder/County Clerk	899	52	6%
	Public Library	654	37	6%
	Auditor Controller	542	46	8%
	County Counsel	500	33	7%
	Office of Public Safety	500	29	6%
C. 200 TO 499 EMPLOYEES	Treasurer Tax Collector	486	46	9%
	Chief Executive Office	454	79	17%
	Community and Senior Services	445	56	13%
	LACERA	360	127	35%
	Board of Supervisors	347	29	8%
	Animal Control	315	20	6%
	Agriculture Commissioner/Weights & Measures	312	26	8%
	Alternate Public Defender	284	16	6%
	Human Resources	256	32	13%
	Beaches and Harbor	219	11	5%
D. 199 AND BELOW EMPLOYEES	Chief Med. Ex. -Coroner	192	9	5%
	Regional Planning	177	36	20%
	Affirmative Action	84	27	32%
	Consumer Affairs	47	12	26%
	Museum of Art	36	1	3%
	History Science Museum	25	1	4%
	Human Relations	23	4	17%
	Military & Veterans Affairs	23	8	35%
	Chief Information Office	19	3	16%
Total Payroll Deductions: \$1,114,056		94546	6518	7%

* Category Winner

COUNTY OF LOS ANGELES
 AWARD WINNERS FOR 2009 CHARITABLE GIVING CAMPAIGN
 ONE-TIME FUNDRAISING EVENTS (Cash Donations)
 FINAL REPORT

ATTACHMENT

GROUPS	DEPARTMENTS	TOTAL PERM. EMP	ANNUAL CASH CONTRIBUTIONS	PER CAPITA DOLLARS
A. 3,000 AND ABOVE EMPLOYEES	Sheriffs	16447	\$1,275.00	0.08
	Health Services	16019	\$9,743.72	0.61
	Public Social Services	12891	\$130,735.91	10.14
	Children and Family Services	6794	\$1,479.75	0.22
	Probation	5901	\$1,520.50	0.26
	L.A. Superior Court	5567	\$38.75	0.01
	Fire Department	3941	\$23.00	0.01
	Public Health	3698	\$3,851.44	1.04
	Mental Health	3545	\$992.50	0.28
	Public Works	3210	\$4,144.49	1.29
B. 500 TO 2,999 EMPLOYEES	District Attorney	2086	\$10.00	0.00
	Internal Service Department	1964	\$879.00	0.45
	Child Support Services	1685	\$142.00	0.08
	Assessor	1423	\$2,481.50	1.74
	Public Defender	1096	\$50.00	0.05
	Parks and Recreation	1080	\$78.00	0.07
	Registrar Recorder/County Clerk	899	\$642.00	0.71
	Public Library	654	\$1,507.00	2.30
	Community Development Commission	614	\$3,795.00	6.18
	Auditor Controller	542	\$2,767.00	5.11
	County Counsel	500	\$367.00	0.73
	Office of Public Safety	500	\$0.00	0.00
C. 200 TO 499 EMPLOYEES	Treasurer Tax Collector	486	\$6,325.00	13.01
	Chief Executive Office	454	\$1,389.50	3.06
	Community and Senior Services	445	\$193.00	0.43
	LACERA	360	\$0.00	0.00
	Board of Supervisors	347	\$233.00	0.67
	Animal Control	315	\$40.50	0.13
	Agriculture Commissioner/Weights & Measures	312	\$341.59	1.09
	Alternate Public Defender	284	\$0.00	0.00
	Human Resources	256	\$3,643.90	14.23
	Beaches and Harbor	219	\$28.50	0.13
D. 199 AND BELOW EMPLOYEES	Chief Med. Ex. -Coroner	192	\$0.00	0.00
	Regional Planning	177	\$3,122.50	17.64
	Affirmative Action	84	\$81.50	0.97
	Consumer Affairs	47	\$4,212.00	89.62
	Museum of Art	36	\$0.00	0.00
	History Science Museum	25	\$0.00	0.00
	Human Relations	23	\$0.00	0.00
	Military & Veterans Affairs	23	\$6.00	0.26
	Chief Information Office	19	\$0.00	0.00
Total Cash Contributions: \$186,141		95160	\$186,140.55	1.96